

Media information

Acquisition in Luxembourg completed

Basel, 16 May 2014. Baloise has completed its acquisition of the Luxembourg business of Belgian insurance company P&V Assurances, thereby significantly strengthening its position in the attractive Luxembourg market.

On 17 December 2013, Baloise announced it was purchasing the Luxembourg business of the Belgian insurance company P&V Assurances. With the closing of the transaction, Baloise takes over staff of around 100 employees from P&V Assurances, together with the local non-life and life businesses. The acquisition significantly strengthens Baloise's position in the attractive Luxembourg market and increases its market share to over 10 per cent.

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Further information:

Media information available at www.baloise.com

Important dates:

Thursday, 28 August 2014: 2014 half-year financial results

Friday, 14 November 2014: 2014 Q3 interim statement

Headquartered in Basel, Switzerland, the Baloise Group is a European provider of insurance and pension solutions. It positions itself as an insurer with an intelligent risk-prevention concept, the "Safety World". In Switzerland, the Group operates as a specialised financial services provider offering a combination of insurance and banking services. The Group also has a market presence in Germany, Austria, Belgium Luxembourg, Liechtenstein, Croatia and Serbia. Its sales network includes its own sales organisation, as well as brokers and other partners. Baloise operates its innovative life and pensions business for private customers throughout Europe, with its competence centre in Luxembourg.

Baloise Holding Ltd shares are quoted in the main segment of the SIX Swiss Stock Exchange. The Baloise Group employs some 8,800 people.