

Bâloise Luxembourg launches Drive Electric

A specific insurance for rechargeable hybrid and electric vehicles,
in partnership with Enovos and diego

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Autofestival 2021 is clearly focused on the launch of new rechargeable hybrid and electric vehicles, an indicator of drivers' growing interest in this sector. A new trend, a new service: Bâloise Luxembourg and its partners Enovos and diego launch a support service for drivers who want to reduce their CO₂ emissions.

A tailor-made, exclusive service

As part of its climate and energy policy, the Luxembourg government grants financial support for zero- or low-emission vehicles to encourage consumers to make the switch. Furthermore, the offer is becoming wider-ranging, vehicle manufacturers are offering more and more models, and support facilities are being adapted for these vehicles.

New ways of driving mean new requirements in terms of protection and support.

As a company which cares about the environment and is constantly looking for sustainable solutions while simplifying its customers' lives, **Bâloise Luxembourg** wants to offer them a different kind of insurance cover, designed and delivered specifically for drivers of rechargeable hybrid or 100% electric cars.



By taking out a **Drive Electric** policy, the insured benefits from a range of guarantees specifically designed for electric or rechargeable hybrid cars, such as the battery, the charging cables, as well as assistance in the event of a breakdown.

Expert partners

The **Drive Electric** product is designed to provide assistance to customers after the purchase of their vehicles, to help them make the switch to electric or plug-in hybrid vehicles. Indeed, after conducting several studies on this subject with its customers, **Bâloise Luxembourg** was able to note that problems with recharging, at home or abroad, could slow down the user's decision to take the plunge. This is why the innovative insurer has partnered with **Enovos** and **diego** to provide services which address these concerns.

Cédric Rochet, Product and Innovation Manager, explains:

"In our efforts to make life easier for our customers and to meet their expectations, we have found, in Enovos and diego, the ideal partners expert in the field of electro-mobility."

The insured customers is thus offered a free charging card enodrive zen which can be used at 180,000 charging stations when travelling in Luxembourg or anywhere in Europe. Thanks to the **diego** digital platform, they also benefit from personalised support by a professional trained in current safety standards when choosing and installing a charging station in their home, as well as help with all the administrative formalities, such as preparing applications for state aid.

Marie-Anne Georgel, **diego** project manager at **Enovos** Services Luxembourg:
*“The **diego** team, together with the installers who are platform members, will be delighted to support **Drive Electric** customers! With this service offer dedicated to electric mobility users, **Drive Electric** customers can confidently embark on the electric experience.”*

When subscribing for this new, fully personalised and innovative service, customers are choosing peace of mind in order to take full advantage of all the benefits of rechargeable hybrid and electric driving.

About:



diego is a joint initiative of the Fédération des Artisans and **Enovos** Services Luxembourg S.A., which have decided to combine their expertise in the field of energy services. The **diego** network - digital installer & electrician 2 go - is the result of this combination and aims to facilitate the development of innovative technologies that meet the needs of the Luxembourg market and promote the energy transition in the interest of the Grand-Duchy. The digital platform mydiego.lu offers turnkey packages. The “borne2go” packs include everything one needs to quickly and easily install a charging point at home: the intervention of a local installer, a charging station, with a variety of features depending on the pack, and all the small equipment required. Each **diego** installer has signed the Network Quality Charter, under which he undertakes to follow dedicated training courses, to offer a quality service and to comply with all existing standards in terms of safety and connection. **diego** supports its customers in the energy transition: local production of renewable energy is the second pillar with photovoltaic installations, solar2go.

› More information at www.mydiego.lu



Luxembourg's main energy supplier is **Enovos**, which also operates in Germany, France, Belgium and in the Netherlands.

The mission of **Enovos** consists of two main pillars: on the one hand, **Enovos** provides electricity, natural gas and renewable energies to a wide range of customers including industrial clients, SMEs and private households. On the other hand, **Enovos** is active in the development of renewable energy projects. Thus, **Enovos** continuously invests in renewable energy production, especially in the domains of photovoltaic energy and wind power. By doing so, **Enovos** ensures a sustainable and competitive energy supply for all its customers.

› More information at www.enovos.lu



Bâloise Luxembourg has been present in Luxembourg since 1890 and, since then, it has been firmly embedded in the country's economic landscape and society. It is part of the Swiss Baloise Group, which is also present in Belgium, Germany, Liechtenstein and Switzerland. **Bâloise Luxembourg** meets the needs of its private and institutional customers for property and casualty insurance and for pensions and savings. It also offers pension and investment services across borders in many European Union countries. Its ambition: to make insurance simple, intuitive and humane, by continuous improvement of its offering of products, services, communications and processes. In short, **Bâloise** aims to become the first choice for everyone who wants to feel simply safe.

› More information at www.baloise.lu

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